

Sponsor's Official Media

JIMTOF 2026 Guide & Map

Venue Guide Leaflet & Online Site

32 | JIMTOF 2024 MAP & DAILY NEWS Day1
JIMTOF2024 開幕! ~技術のタスキで未来へつなぐ~
JIMTOF2024 begins! ~ Technologies passed down to the future offer unlimited possibilities. ~

工作機械とその関連機器・技術が集まる「第32回日本国際工作機械見本市 (JIMTOF2024)」が開催した。今回は「アカデミックエリア」が新設され、学生の来場増加も見込まれる。

The 32nd Japan International Machine Tool Fair (JIMTOF2024) trade show is underway, bringing together machine tools and related equipment and technologies. This year, a new "Academic Area" has been established, and the number of students visiting the trade show is to be introduced. Manufacturers are not machines anymore but increasingly products that improve their use, such as an industry from which proposals for innovations are expected.

16 | JIMTOF 2024 MAP & DAILY NEWS Day1
西 3・4 ホール
自動車・歯車装置、油圧・空気圧・水圧機器、
研削砥石、ダイヤモンド/CBN工具
工作機器、機械工具(切削工具・鍛造工具)、その他関連機器

会場内図
ジャンボタクシーのりば

to be introduced. Manufacturers are not machines anymore but increasingly products that improve their use, such as an industry from which proposals for innovations are expected.

11.5 TUE
1 DAY
JIMTOF 2024 Official

第32回日本国際工作機械見本市
最新コンテンツを
日替わりでお届け

Look for it.

最新コンテンツを日替わりでお届け

THK
The Mark of Linear Motion
最先端の自動化
—期待を超える 革新への動き—

THK株式会社 マーケティングPR統括部 TEL 03-5730-3845 www.thk.com

7
ものづくりの未来
mitake 2024

「Academic Area」 for students is expected to be introduced. Manufacturers are not machines anymore but increasingly products that improve their use, such as an industry from which proposals for innovations are expected.

「Academic Area」 for students is expected to be introduced. Manufacturers are not machines anymore but increasingly products that improve their use, such as an industry from which proposals for innovations are expected.

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For a deeper, more enjoyable **JIMTOF 2026**

The **JIMTOF 2026 Guide & Map** is provided as the sponsor's official media, combining a leaflet to be handed out at the venue and an online site. For this exhibition, which will introduce visitors to the world's top-level manufacturing technology, the JIMTOF 2026 Guide & Map will **serve as a "navigator" guiding visitors through the experience** by delivering **a wide variety of content** in Japanese and English, including a venue map, articles featuring booth highlights, introductions to technological trends in the machine tool and related industries, and recommended routes for the students who will shape the future. Carefully selected **information** is delivered **in a user-friendly manner** to help both core visitors, who visit JIMTOF every two years, and first-time festival visitors **eager to make discoveries**.

The venue guide leaflet will be issued twice during the exhibition period, on the first day (October 26) and fifth day (October 30), and distributed to all visitors through designated racks in each hall. The online site will go live 25 days before the beginning of the exhibition period. Content for helping visitors develop a better understanding of JIMTOF 2026 in advance and news released from the venue during the exhibition period will be consolidated on this site and updated continually until the end of the period.

The Map page of the online site provides the My Map function to allow users to add booths to their list of favorites. It allows you to **customize a route plan** just for you.

The purpose of this guide is to **make your visit to JIMTOF 2026 an even more fruitful experience**. We sincerely hope you will make use of it.

Point

01

Leaflet

Corporate logos shown on booth spaces

The map in the leaflet, which shows the booth locations of all exhibitors, will display the logos of corporations running leaflet ads. Utilize this information to attract visitors to your booth.

Click here to see the publication image ▼



See the venue map on pages 8-19 of the PDF.

Point

02

Leaflet

Distributed on designated racks near venue entrances

We will set up designated racks near the entrance halls so that all visitors will be able to take a copy as they pass through when visiting different venues.

Reference: JIMTOF 2024 rack



Point

03

Online site

Links on the top page of the JIMTOF official website to the Guide & Map online site

This allows you to widely promote yourself to prospective visitors before the exhibition period.



JIMTOF 2024 Map & Daily News PDF summary page

Point

04

Online site

Guide & Map Marked with recommendation pins on the online site

Machine tool-related news, industry trends, and other content are provided. Corporations that have posted ads (see p.12) are marked with recommendation pins and a share function on the online map (see p. 14).



JIMTOF 2026 online site (for illustrative purposes only)

Leaflet



JIMTOF 2026 Guide & Map

Issue dates	Monday, October 26 and Friday, October 30, 2026
Number issued	(1) October 26-29 issue: Approx. 70,000 issues of the Japanese edition for 4 days and approx. 10,000 issues of the English edition for 4 days (scheduled) (2) October 30-31 issue: Approx. 40,000 issues of the Japanese edition for 2 days and approx. 3,000 issues of the English edition for 2 days (scheduled)
Paper format	Scheduled as 16-pages, tabloid size
Articles	Plan includes a venue map, information about concurrent events, and corporate booth introductions.

Online site



JIMTOF 2026 Guide & Map (online)

Email distribution	Delivery dates	Monday, October 26 and Friday, October 30, 2026
	Format	Email notifications of the issuance of the Guide & Map
	Delivery destinations	Approx. 130,000 target recipients as identified based on data from Nikkan Kogyo Shimbun
JIMTOF 2026 Guide & Map online site (provisional name)	Opening period	Scheduled from Thursday, October 1 through Sunday, November 8, 2026
	Format	Banner ads to be run on an online site in coordination with the JIMTOF official website



Issued from Monday, October 26 to Thursday, October 29: Paper layout (scheduled)

JIMTOF 2026



Issued from Friday, October 30 to Saturday, October 31: Paper layout (scheduled)

JIMTOF 2026



Ad frame	Ad type	No. of days published	Page carrying the ad	Fee (excl. tax)	Manuscript creator	Ad size
A1 (limited to one company)	Ad below cover page article	Four days	P. 1	3,200,000 yen	Your company	98 mm (height) X 243 mm (width)
A2 (limited to one company)	Ad below cover page article	Two days	P. 1	2,400,000 yen	Your company	98 mm (height) X 243 mm (width)
B1-6 (limited to 6 companies)	Catalog ad*1	Four days	P. 4	280,000 yen	Nikkan Kogyo Shimbun	78 mm (height) X 120 mm (width)
C1 (limited to one company)	Ad below inner page article	Six days	P. 4	1,800,000 yen	Your company	98 mm (height) X 243 mm (width)
D1 (limited to one company)	Full-page ad*2	Four days	P. 5	3,000,000 yen	Your company	370 mm (height) X 243 mm (width)
D2 (limited to one company)	Full-page ad*2	Two days	P. 5	1,800,000 yen	Your company	370 mm (height) X 243 mm (width)
E1-33 (limited to 33 companies)	Venue map ad (L)*3	Six days	P. 6–15	350,000 yen	Your company	80 mm (height) X 75 mm (width)
F1-6 (limited to 6 companies)	Venue map ad (S)*3	Six days	P. 6, 7, 10, 11	180,000 yen	Nikkan Kogyo Shimbun	24 mm (height) X 75 mm (width)
G1 (limited to one company)	Ad below final page article	Four days	P. 16	2,000,000 yen	Your company	98 mm (height) X 243 mm (width)
G2 (limited to one company)	Ad below final page article	Two days	P. 16	1,400,000 yen	Your company	98 mm (height) X 243 mm (width)

●The names of corporations that have posted ads will be displayed as logos on their booths and on the venue map pages. You will need to provide your logo data as well.

●You may use different manuscripts for the **Japanese and English versions** of the ad. The price will be the same even if the manuscripts are different.

●You may not use different manuscripts for different dates during the publication period.

●Be sure to include the **booth number** in the ad manuscript. (Ex.: "East Hall 1 A2345" or "東 1 ホール (East Hall 1) A2345" if Japanese and English are side by side)

*1 You may commission Nikkan Kogyo Shimbun to provide an **English translation of your catalog ad text**. In such case, Nikkan Kogyo Shimbun will charge a fee of 20,000 yen (excluding tax) for the translation.

*2 **Full-page ads may also be created in article format**. For details, please contact Nikkan Kogyo Shimbun.

*3 Your **venue map ad** may be **published on a different page** from the map that includes the hall where your booth is located.

Key points for catalog ads

- The appeal of your exhibited products and technologies will be conveyed concisely to JIMTOF visitors in text and images.
- Two versions, Japanese and English, will be created.

Ad size

78 mm (height) × 120 mm (width)

Required materials

- (1) Company name
- (2) Text approx. 180 characters
- (3) Booth number (Ex.: East Hall 1 E0000)
- (4) Contact information (E-mail or webpage)
- (5) Title (within 22 characters)
- (6) Image (JPEG data, etc.)

Company name		Booth No.
Title (within 22 characters)		
Text (approx. 180 characters)	Image	
Contact		

Catalog ad (One-frame space)



Nikkan Kogyo Shimbun will create a manuscript for your ad based on the above materials.

The text must also be presented in English.

You may commission Nikkan Kogyo Shimbun to provide an English translation of your text for 20,000 yen (excluding tax).

Venue map ad (L)

Key points for venue map ads (L)

Square ad frames are provided below the venue map so that you can run an ad there to effectively attract visitors to your exhibition booth.

Ad size

80 mm (height) × 75 mm (width)

Required data for ads

Print-ready data



You may use different manuscripts for the Japanese and English versions of the ad.
The price will be the same even if the manuscripts are different.

Venue map ad (S)

Company name logo

Booth No.

Venue map ad (S) (One-frame space)

Key points for venue map ads (S)

Ad strips are provided above the venue map, so that you can have your company logo and booth number shown there to effectively attract visitors to your exhibition booth.

Ad size

24 mm (height) × 75 mm (width)

Required materials

- (1) Company name logo
- (2) Booth number (Ex.: East Hall 1 E0000)

Nikkan Kogyo Shimbun will create a manuscript for your ad based on the above materials.



We will use data from the official partner, Nikkan Kogyo Shimbun.

Email notifications will be sent to approximately 130,000 target recipients during the exhibition period.

Targeting categories		
Industry type	Industry sub-type	Approximate number
Electronic & IT	Electronic & electric	23,200
	Information & telecommunications	10,600
Machinery	Machines & tools	19,000
	Precision machinery	12,000
Metals & energy	Steel & metals	9,800
	Energy	2,500
Automobiles & aerospace	Automobiles & components	15,400
	Transportation equipment	2,800
	Aerospace	700
Chemicals & fibers	Plastics	3,200
	Textile & apparel	1,600
	Chemicals	6,700
Logistics & services	Foods, pharmaceuticals, and cosmetics	8,600
	Trading companies	17,500

*Numbers are subject to change depending on the registration status of the Nikkan Kogyo Shimbun newsletter. For the latest numbers, please contact us.

Email delivery schedule and content

Delivery dates	Upper ad frame	Lower ad frame
Mon, Oct 26 First day of the exhibition period	A	B
Fri, Oct 30 Fifth day of the exhibition period	B	A

Ad frames are provided in the email notification of the content of the Guide & Map in two sections, upper and lower. This is a great value set, allowing your ad to be distributed twice in a single application. Limited to two advertisers Two ad frames per distribution
*Ad frames (A or B) will be selected on a first-come, first-served basis.

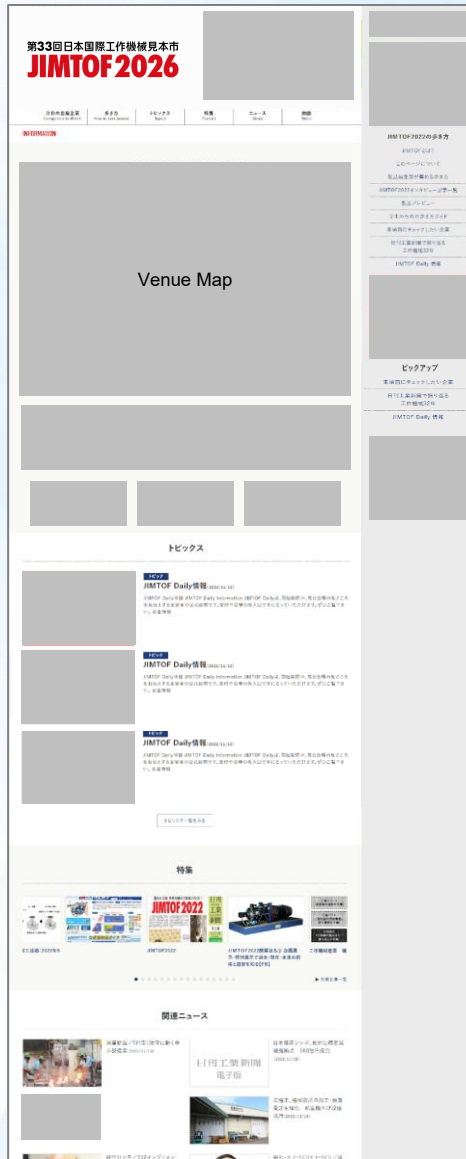
How your ad will look

Specifications & prices

Fee (excl. tax)	Application capacity	Specifications
250,000 yen	2 companies	Image: 300 (width) × 250 (height) pixels Title: Approx. 15 full-width characters Text: Within 30 full-width characters (excluding the company name) Company name/Booth No. Link page: Free (parameter settings not allowed)

Schedule

Deadline for ad applications	Thu, Sep 24
Deadline for ad manuscript submission	Fri, Oct 9
First delivery date	Mon, Oct 26
Second delivery date	Fri, Oct 30
Report submission	Fri, Nov 13



How the site will look

JIMTOF 2026 Guide & Map online site (provisional name)

Providing information in coordination with the JIMTOF official website!

Machine tool-related news, industry trends, and other content are provided.

Corporations that have posted ads are marked with recommendation pins and a share function on the online map.

Overview

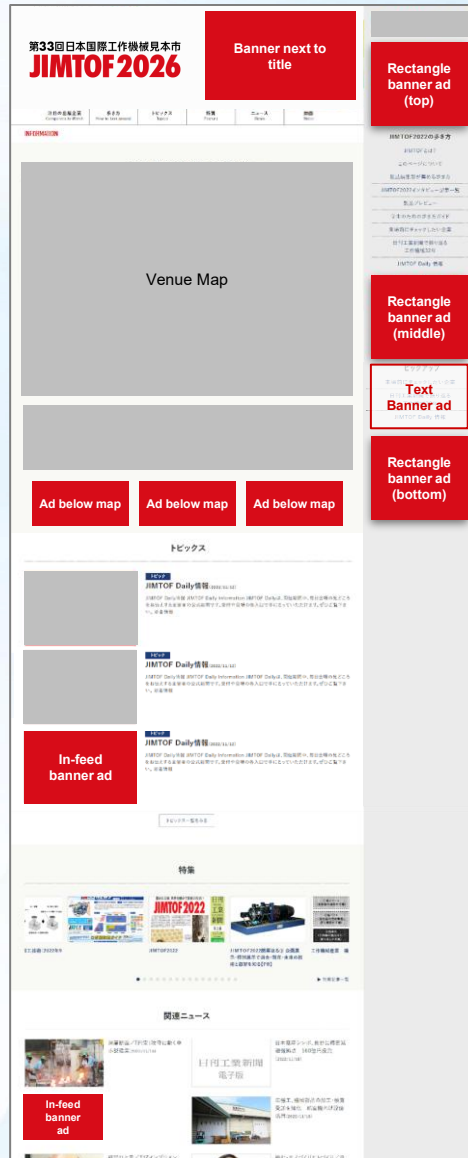
Title	JIMTOF 2026 Guide & Map online site (provisional name)
Opening period	Scheduled from Thursday, October 1 through Sunday, November 8, 2026
Key points	<p>Daily updates of machine tool-related news and JIMTOF venue information (Japanese and English pages)</p> <ul style="list-style-type: none"> ● Venue Map (Corporations that have posted ads in the Guide & Map leaflet or on the online site are marked with recommendation pins.) ● Machine tool-related content, including articles published in Nikkan Kogyo Shimbun ● New information arising during the exhibition period (route guides for students, introductions to international booth highlights, commentaries on technological trends, etc.)

Guided via the JIMTOF official website, Nikkan Kogyo Shimbun Digital Edition, etc.



Online site: Specifications and prices for posting ads

JIMTOF 2026



How the site will look

Menu	Fee (excl. tax)	Ad space (capacity)	Specifications
Banner next to title	500,000 yen	2 frames	One jpg/png/gif file 488 (width) × 275 (height) pixels Under 150 KB Link page: Free
Rectangle banner ad (top)	400,000 yen	3 frames	One jpg/png/gif file 300 (width) × 250 (height) pixels Under 150 KB Link page: Free
Rectangle banner ad (middle)	300,000 yen	2 frames	
Rectangle banner ad (bottom)	200,000 yen	1 frame	
Text banner ad	100,000 yen	3 frames	Within 25 full-width characters Link page: Free
In-feed banner ad	300,000 yen	3 frames	One jpg/png/gif file 600 (width) × 400 (height) pixels *Recommended size Title: Within 20 full-width characters Under 150 KB Summary: Within 70 full-width characters Link page: Free
Ad below map	Option for advertisers who have posted banner ads 100,000 yen In isolation 300,000 yen	3 frames	One jpg/png/gif file 318 (width) × 145 (height) pixels Under 150 KB Link page: Free *3 fixed frames *First-come, first-served

*May be linked to your English banner or English page when displayed in English.

Schedule

Deadline for ad applications	Fri, Sep 11
Deadline for ad manuscript submission	Fri, Sep 18
Starting date for advertising	Thu, Oct 1
End of ad posting	Sun, Nov 8
Report submission	Fri, Nov 13

Corporations that have posted ads in the Guide & Map leaflet, online site, or email notification are marked with recommendation pins.



▲How the map will look (The map is under development and may vary on the actual site.)



Please note that the deadline for submitting ad manuscripts is strictly enforced.

Requests regarding ad manuscript creation

1. You must submit your ad manuscript as print-ready data.
2. Please use Photoshop, Illustrator, and/or InDesign to create your ad manuscript.
3. The K-plate area must occupy more than 60% of the total area of the ad manuscript.
4. Please be sure to put a border around the ad manuscript. The border must be within the manuscript size.
5. The minimum font size for the ad manuscript is 9Q/6 point (2.25 mm). Use of a smaller font must be avoided as much as possible. You must create outlines of all the fonts you use.
6. Image data must be in the same size as used in the ad (actual size) and set to the optimal resolution. (The standard resolution is 200 pixels/inch.)
7. Please use binary format instead of JPEG for your image data.
8. Your QR code must be prepared in one color and be 2 cm × 2 cm or larger.
9. Illustrator and Photoshop data must be saved as EPS.
10. Use four colors (CMYK).
11. Unnecessary objects, anchor points, and other unwanted elements must be deleted from the completed data.
12. All data materials must be saved in the same folder/directory.
13. Prepare an output sample by printing the final data at full size, confirming that no text is garbled, and attaching three copies of the galley proof.
14. Be sure to attach the specification sheet.

Requests regarding the online ad manuscript

1. You must submit your ad manuscript as print-ready data.
2. Parameters must not be set for the destination URL of the email ad.
3. Advertisers shall assume sole responsibility for ads posted on this site and link destinations.
4. We will not eliminate or mediate competition if multiple ads are posted on the same page or ad frame.
5. The content of an ad must include information about the advertiser. We will not place an ad unless the advertiser clarifies responsibility. The link destination must be the original domain name of the advertiser and must not be a shared domain provided by an online service provider.
6. If a link's destination seeks to collect personal information, we will not place the ad unless it is made clear that the handling of such information is in compliance with the Act on the Protection of Personal Information, for example, through statements regarding its privacy policy and handling of personal information.
7. Please put a frame around any banner ad that has a white or transparent background. We may request that you change your manuscript if we judge that the boundaries between the media page and ad are unclear.
8. We may request that you change your manuscript if we judge there to be a difference between the ad materials and the content of the link destination, or if it contains any expressions that may be misleading to readers.
9. Significantly altering the content of the link destination or changing the link destination through redirection or any other means during the advertising period is not permitted.

Click here for the leaflet/online ad creation guide and specification sheet → https://corp.nikkan.co.jp/jimtof_adguide/2026/index#tabloid

Leaflet	Ad frame	Starting date for ad applications	Deadline for ad applications	Deadline for logo submissions for the map	Deadline for submitting ad manuscripts	Issued/Posted
JIMTOF 2026 Guide & Map Venue guide leaflet	A Ad below cover page article	Mon, Jun 15, 2026	Thu, Sep 24	Fri, Sep 25	Fri, Oct 2	(1) Mon, Oct 26 (2) Fri, Oct 30
	B Catalog ad	Mon, Jun 15, 2026	Fri, Sep 4	Fri, Sep 25	Thu, Sep 24	
	C Ad below inner page article	Mon, Jun 15, 2026	Thu, Sep 24	Fri, Sep 25	Fri, Oct 2	
	D Full-page ad	Mon, Jun 15, 2026	Thu, Sep 24	Fri, Sep 25	Fri, Oct 2	
	E Venue map ad (L)	Mon, Jun 15, 2026	Thu, Sep 24	Fri, Sep 25	Fri, Oct 2	
	F Venue map ad (S)	Mon, Jun 15, 2026	Fri, Sep 4	Fri, Sep 25	Thu, Sep 24	
	G Ad below final page article	Mon, Jun 15, 2026	Thu, Sep 24	Fri, Sep 25	Fri, Oct 2	

Online site	Media	Starting date for ad applications	Deadline for ad applications	Deadline for submitting ad manuscripts	Issued/Posted		Report
JIMTOF 2026 Guide & Map Online site	Email distribution	Mon, Jun 15, 2026	Thu, Sep 24	Fri, Oct 9	(1) Mon, Oct 26 Delivered	(2) Fri, Oct 30 Delivered	Fri, Nov 13
	Online site	Mon, Jun 15, 2026	Fri, Sep 11	Fri, Sep 18	Thu, Oct 1 Starting date for advertising	Sun, Nov 8 End of ad posting	Fri, Nov 13

For inquiries regarding ad applications and other matters, contact:

JIMTOF 2026 Guide & Map Editorial Team

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