

JIMTOF 2026

The 33rd JAPAN INTERNATIONAL MACHINE TOOL FAIR

Organizers: Japan Machine Tool Builders' Association / Tokyo Big Sight Inc.

Guide to Promotional Opportunities

Publication:  日刊工業新聞社
The Nikkan Kogyo Shimbun

Supporting the machine tool industry through the comprehensive media network of The Nikkan Kogyo Shimbun.

As one of the world's four major machine tool exhibitions, JIMTOF attracts a large number of industry professionals from around the globe. JIMTOF2026 will take place over six days, from October 26 to 31, at Tokyo Big Sight. The exhibition brings together machine tools, peripheral equipment, and related technologies from across the industry, serving as a showcase for the latest technological innovations.

The Nikkan Kogyo Shimbun will provide daily coverage of the latest developments in machine tools, peripheral equipment, and related systems in support of the manufacturing industry. Leveraging our diverse media platforms, including newspapers, magazines, books, and web media, we will actively promote JIMTOF2026 through exhibition coverage and related content, helping to further energize the machine tool industry.

We sincerely hope you will take advantage of this promotional program as part of your company's information and marketing activities.

Promotion Menu by Media Channel

■ The Nikkan Kogyo Shimbun (One-month Preview Feature) ...	2
■ Targeted Email Campaign Linked to the "One-month Preview Feature" ...	3
■ The Nikkan Kogyo Shimbun Second Edition (Special Supplement) ...	4
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■ Official Media of the Organizer

JIMTOF2026 Guide & Map	7
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Published by: Japan Machine Tool Builders' Association (JMTBA), Tokyo Big Sight Inc.

Edited by: The Nikkan Kogyo Shimbun, Ltd.

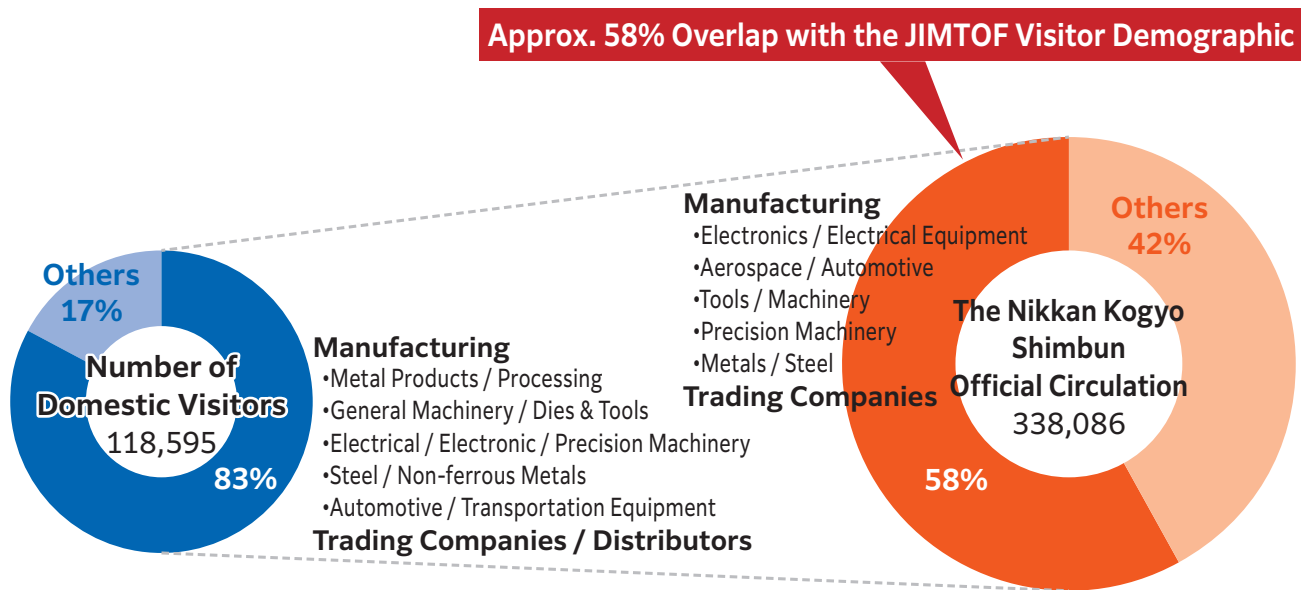
Promote Your Business to The Nikkan Kogyo Shimbun Audience

As advertising budgets and campaign periods are often limited, efficient promotion is essential. The readership of The Nikkan Kogyo Shimbun closely aligns with the visitor profile of JIMTOF, making it an ideal platform for promoting your company and products.

Point! Strong Affinity Between Our Readership and JIMTOF Visitors

Approximately 58% of The Nikkan Kogyo Shimbun audience overlaps with the visitor demographic of JIMTOF. In addition, the newspaper's circulation is approximately three times the number of domestic JIMTOF visitors. About 200,000 copies are circulated within the manufacturing sector, which represents JIMTOF's core visitor base. This also provides opportunities to reach potential customers who may not attend the exhibition in person.

Industry Comparison: JIMTOF Visitors (Domestic) and The Nikkan Kogyo Shimbun Readers

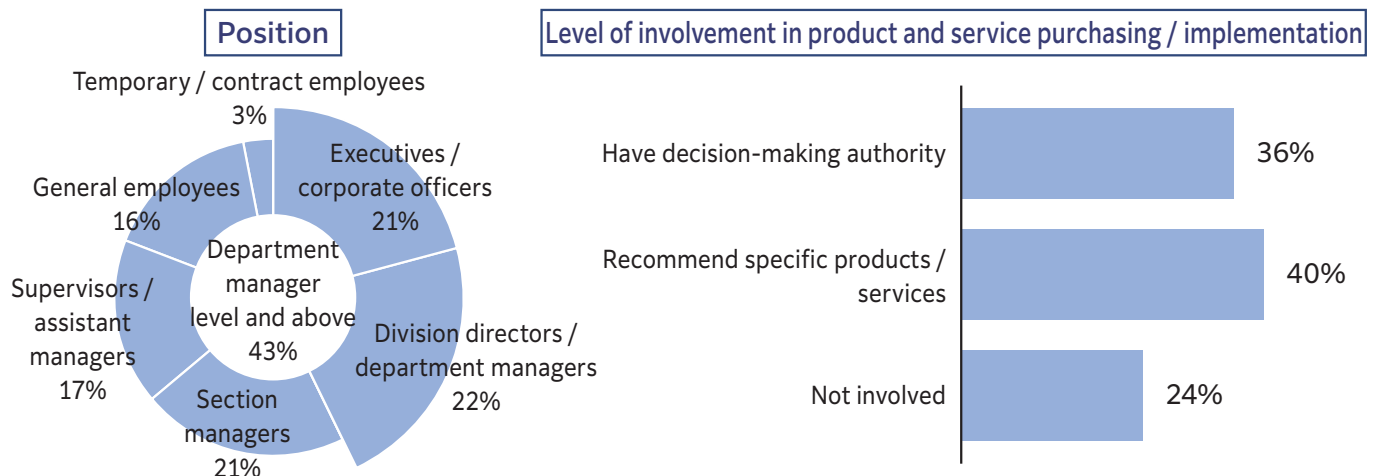


Source: JIMTOF2024 Official Report
JIMTOF Visitors (Domestic)

Source: FY2022 The Nikkan Kogyo Shimbun Readership Survey
The Nikkan Kogyo Shimbun Reader Profile (Industry)

Point! An Effective Platform for Reaching Manufacturing Management and Decision Makers

Widely read by management-level professionals and readers involved in purchasing and implementation decisions for products and services.



Preview Feature One Month Ahead of the Show: "Toward JIMTOF2026"

Approximately one month before the opening of JIMTOF2026, exhibitor advertisements will be featured together with promotional coverage of the exhibition in The Nikkan Kogyo Shimbun. This special feature will help raise awareness of both JIMTOF2026 and the participating companies featured in the section.

Media Overview

Feature Title	Toward JIMTOF2026
Scheduled Publication Date	Friday, September 18, 2026
Publication Format	The Nikkan Kogyo Shimbun National Edition, 4 pages (tentative)
Planned Editorial Content	Overview and highlights of JIMTOF2026, market and manufacturer trends in the machine tool industry, and introductory articles featuring participating companies.



▲ Publication Sample
(Issue published on October 7, 2024)

Advertising Space & Rates

Space	Size	Rate (excl. tax)
Size 2	(H 509 mm × W 378 mm)	¥3,234,000
Size 3	(H 235 mm × W 378 mm)	¥2,031,750
Size 4	(H 167 mm × W 378 mm)	¥1,451,250
Size 6	(H 167 mm × W 188 mm)	¥725,620
Size 7	(H 98 mm × W 188 mm)	¥435,370
Size 8	(H 64 mm × W 188 mm)	¥290,250

*Additional charges apply for full-color advertisements:

- Up to 7 columns: ¥600,000
- Up to 15 columns: ¥800,000

*Consumption tax will be charged separately.

*Please contact our sales representatives about advertisement sizes and specifications.

Page Layout (Tentative)

Companies participating in this feature will be introduced through a brief company profile article (approximately 240 Japanese characters) highlighting exhibited products and services.

*General wording and notation will follow The Nikkan Kogyo Shimbun editorial style guidelines.

Size 8	Size 6	Size 6	Size 8
Size 7			Size 7
Company introduction article (Approx. 240 Japanese characters)		Company introduction article (Approx. 240 Japanese characters)	
Size 6	Size 6	Size 4	

Page 4

Page 3

Size 8	Size 6	Feature articles •Overview and highlights of JIMTOF2026 •Market trends and manufacturer developments in the machine tool industry
Size 7		
Continued feature articles		Size 3
Size 4		

Page 2

Page 1

Publication schedule

Application opens	Advertisement application deadline	Deadline for company introduction article (Approx. 240 Japanese characters)	Advertisement material submission deadline	Publication date
Monday, June 15	Friday, September 4	Monday, September 7	Friday, September 11	Friday, September 18



Just before JIMTOF2026 opens, a special supplement featuring topics related to JIMTOF2026 and the machine tool industry will be published.

Copies will also be distributed free of charge at the exhibition venue during the show period.

Media Overview

Feature title	JIMTOF2026 THE 33rd JAPAN INTERNATIONAL MACHINE TOOL FAIR Opening on October 26
Scheduled publication date	Friday, December 23, 2026
Publication format	The Nikkan Kogyo Shimbun Second Edition (Special Supplement) National Edition, 40 pages (tentative)

◀▲ Publication sample (Issue published on November 1, 2024)

Advertising Space & Rates

Space	Size	Rate (excl. tax)	Full-color rate (excl. tax)
Size 2	(H 509 mm × W 378 mm)	¥3,234,000	+¥800,000
Size 3	(H 235 mm × W 378 mm)	¥2,031,750	
Size 4	(H 167 mm × W 378 mm)	¥1,451,250	
Size 5	(H 235 mm × W 188 mm)	¥1,015,870	
Size 6	(H 167 mm × W 188 mm)	¥725,620	+¥600,000
Size 7	(H 98 mm × W 188 mm)	¥435,370	
Size 8	(H 64 mm × W 188 mm)	¥290,250	
Size 9	(H 98 mm × W 93 mm)	¥217,680	
Size 1	(H 30 mm × W 70 mm)	¥226,610	+¥300,000

Publication Schedule

Applications open	Advertisement application deadline	Advertisement material submission deadline	Publication date of the second edition (Special Supplement)
Monday, June 15	Friday, September 11	Friday, October 9	Friday, October 23



Page Layout (Tentative)

Page 5

Messages from Supporting Organizations	
Size 3	Size 3

Page 4

Page 3

Message from the Minister of Economy, Trade and Industry (tentative) Show Highlights	Organizer Interview Chairman, Japan Machine Tool Builders' Association President & CEO, Tokyo Big Sight Inc.
Size 3	Size 3

Page 2

Page 1

JIMTOF2026 Opens	Size 1
Size 3	

Page 11

Size 6	Size 6	Size 2
Measurement & Inspection		
Size 4		

Page 10

Page 9

Size 6	Size 6	Size 6	Size 6
Machine Tool Market Trends			
Size 4		Size 4	

Page 8

Page 7

Expectations for JIMTOF from Industry Experts and Users	
Size 3	Size 3

Page 6

Page 17

Size 6	Size 6	Size 6	Size 6
Electrical Discharge Machining Technology			
Size 4		Size 4	

Page 16

Page 15

Size 6	Size 6	Size 6	Size 6
Laser Processing Technology			
Size 4		Size 4	

Page 14

Page 13

Size 6	Size 6	Size 6	Size 6
Integration of AM and Machining Technologies			
Size 4		Size 4	

Page 12

Page 23

Size 8	Size 6	Size 6	Size 8
Size 7			Size 7
Machining Centers			
Size 4		Size 4	

Page 22

Page 21

Size 8	Size 6	Size 6	Size 8
Size 7			Size 7
Machining Centers			
Size 4		Size 4	

Page 20

Page 19

Size 6	Size 6	Size 2
Machining Centers		
Size 4		

Page 18

Page 29

Size 8	Size 6	Size 6	Size 8
Size 7			Size 7
Cutting Processes & Tooling			
Size 4		Size 4	

Page 28

Page 27

Size 6	Size 6	Size 6	Size 6
Cutting Processes & Tooling			
Size 4		Size 4	

Page 26

Page 25

Size 6	Size 6	Size 6	Size 6
Cutting Processes & Tooling			
Size 4		Size 4	

Page 24

Page 35

Size 8	Size 6	Size 6	Size 8
Size 7			Size 7
Grinding & Polishing Technology			
Size 4		Size 4	

Page 34

Page 33

Size 8	Size 6	Size 6	Size 8
Size 7			Size 7
Grinding & Polishing Technology			
Size 4		Size 4	

Page 32

Page 31

Size 8	Size 6	Size 6	Size 8
Size 7			Size 7
Cutting Processes & Tooling			
Size 4		Size 4	

Page 30

Page 40

Size 2

Page 39

Size 6	Size 6	Size 6	Size 6
Precision Positioning Technology			
Size 4		Size 4	

Page 38

Page 37

Size 6	Size 6	Size 6	Size 6
Turning Technology			
Size 4		Size 4	

Page 36

*Please note that article content and page layouts are subject to change without notice.

Products and Technologies Highlighted at JIMTOF2026

Looking back on JIMTOF2026, this feature introduces products and technologies that attracted particular attention during the exhibition. It is designed to encourage companies considering capital investment to further explore machine tool-related products and technologies, while also stimulating additional market demand.

Media Overview

Feature title	Products and technologies highlighted at JIMTOF2026
Scheduled publication date	Monday, December 7, 2026
Publication format	The Nikkan Kogyo Shimbun National Edition, 4 pages (tentative)
Planned editorial content	Review of JIMTOF2026, featured products and technologies, and introductory articles featuring participating companies.

Advertising Space & Rates

Space	Size	Rate (excl. tax)
Size 3	(H 235 mm × W 378 mm)	¥2,031,750
Size 4	(H 167 mm × W 378 mm)	¥1,451,250
Size 6	(H 167 mm × W 188 mm)	¥725,620
Size 7	(H 98 mm × W 188 mm)	¥435,370
Size 8	(H 64 mm × W 188 mm)	¥290,250

*Additional charges apply for full-color advertisements:

- Up to 7 columns: ¥600,000
- Up to 15 columns: ¥800,000

*Consumption tax will be charged separately.

*Please contact our sales representatives regarding advertisement sizes and specifications.



▲ Publication sample
(Issue published on December 10, 2024)

Page Layout (Tentative)

Companies participating in this feature will be introduced through a brief company profile article (approximately 240 Japanese characters) highlighting exhibited products and services.

*General wording and notation will follow The Nikkan Kogyo Shimbun editorial style guidelines.

Size 8	Size 6	Size 6	Size 8
Size 7			Size 7
Company introduction article (Approx. 240 Japanese characters)		Company introduction article (Approx. 240 Japanese characters)	
Size 4		Size 4	

Page 4

Page 3

Size 6	Size 6	Report on Products and Technologies Highlighted at JIMTOF2026
Continued from Page 1		
Size 4		Size 3

Page 2

Page 1

Publication Schedule

Applications open	Advertisement application deadline	Deadline for company introduction article (Approx. 240 Japanese characters)	Advertisement material submission deadline	Publication date
Monday, June 15	Friday, November 20	Tuesday, November 24	Monday, November 30	Monday, December 7



Boost your visibility with the official venue guidebook & online platform

Published by : Japan Machine Tool Builders' Association (JMTBA), Tokyo Big Sight Inc.
Edited by : The Nikkan Kogyo Shimbun, Ltd.

Venue Guidebook

Includes venue maps, concurrent event information, and more.
 The October 30 (Fri.) edition will also feature breaking news and highlights from JIMTOF2026.

Online Platform

A dedicated website designed to build excitement for JIMTOF2026 before the exhibition opens.



▲ Publication sample
 (Issue published on November 5, 2024)

[Click here for a preview of JIMTOF2024](#)



▲ Website image

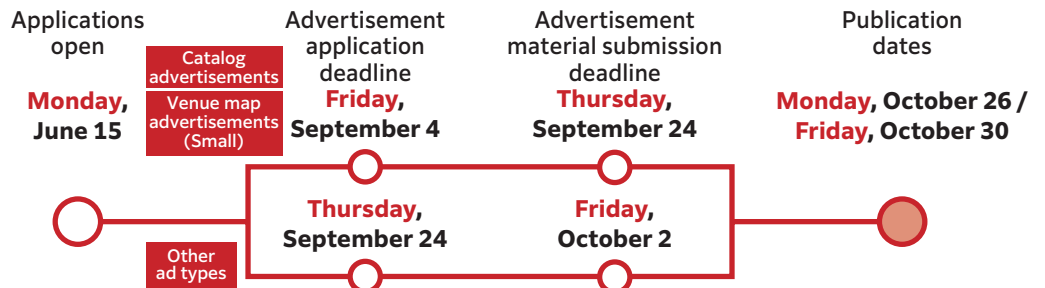
Further details will be provided in the dedicated proposal brochure.
 (Planned for distribution at the exhibitor briefing session)

Please refer to P8 for details.

Media Overview

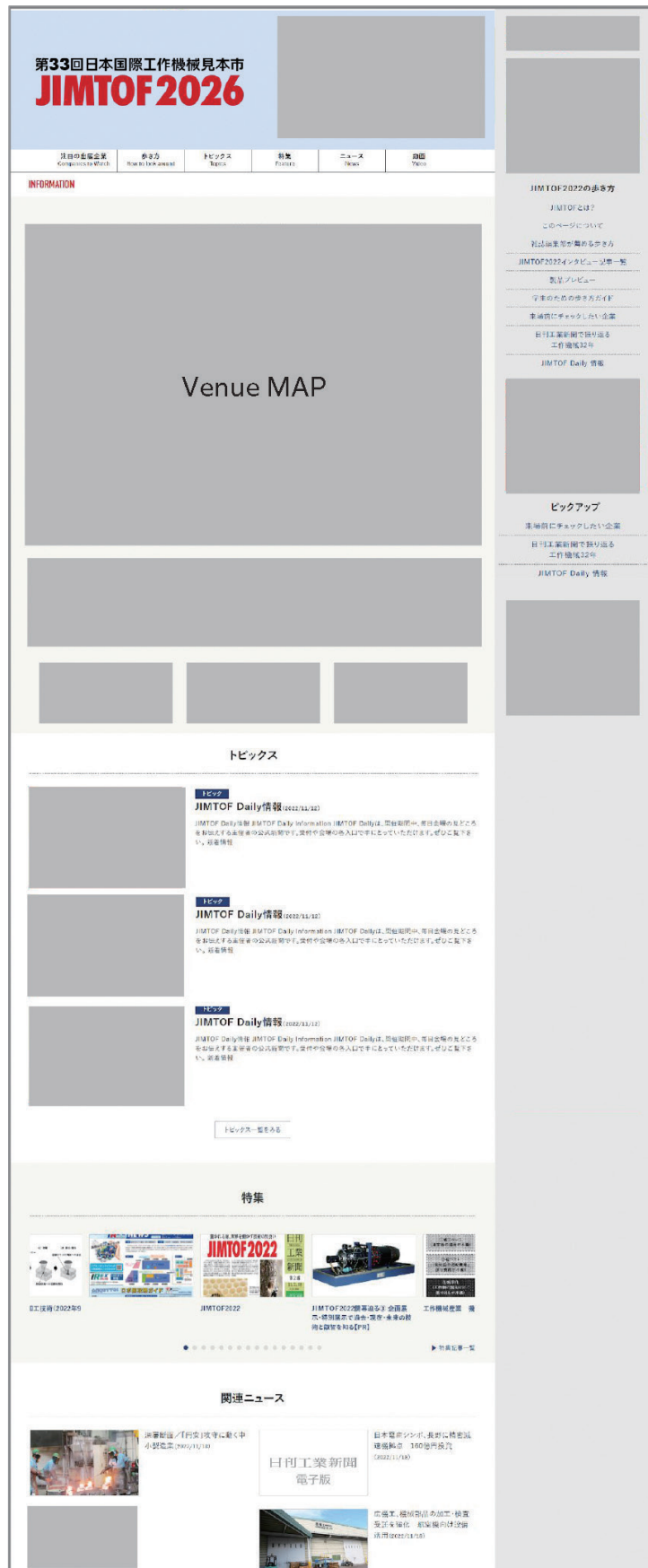
Media name	JIMTOF2026 Guide & Map (Official Media of "JIMTOF2026—THE 33rd JAPAN INTERNATIONAL MACHINE TOOL FAIR")
Publication date	(1) Monday, October 26 (2) Friday, October 30 *Published twice during the exhibition period
Publication format	Tabloid format, approx. 16 pages (All pages printed in full color)
Circulation	(1) October 26-29 issue: Approx. 70,000 Japanese copies and 10,000 English copies / 4-day distribution period (tentative) October 30-31 issue: Approx. 40,000 Japanese copies and 3,000 English copies / 2-day distribution period (tentative)
Content	Planned contents include: <ul style="list-style-type: none"> •Venue maps •Exhibitor booth introductions •Concurrent event information •Breaking news updates (October 30 issue) and more.

Schedule



Delivering Information in Collaboration with the Official JIMTOF Website

The platform features content focused on machine tool-related news, industry trends, and technology developments. Participating advertisers will also receive featured pins on the interactive online map, which includes sharing functionality.



Overview

Title	JIMTOF2026 Guide & Map Online Platform
Launch period	Thursday, October 1, 2026 – Sunday, November 8, 2026
Key features	<p>The platform will provide daily updates featuring machine tool-related news and JIMTOF venue information in both Japanese and English.</p> <p>Planned content includes:</p> <ul style="list-style-type: none"> •Venue maps •Featured booth introduction articles •Trend and technology highlights from the machine tool and related industries •Visitor guides for students and more. (tentative)

Benefits Companies advertising in the Guide & Map guidebook, online platform, or Guide & Map email distribution (see P12) will receive featured pins on the online map.

Promotional Activities to Boost Traffic



Information will be promoted in collaboration with the official JIMTOF website.

Reporting

After the campaign period, the following performance data will be provided:

- Total page views (PV) and unique users (UU) for the online platform
- Advertisement impressions and click counts for each advertising menu



Promote Your Brand on the Online Platform's Home Page!

The screenshot shows the JIMTOF 2026 website home page with several callout boxes pointing to specific advertisement locations:

- Banner next to the site logo:** Located at the top right of the page.
- Rectangle banner advertisement (Top):** Located in the top right sidebar.
- Rectangle banner advertisement (Middle):** Located in the middle right sidebar.
- Text banner advertisement:** Located in the middle right sidebar.
- Rectangle banner advertisement (Bottom):** Located in the bottom right sidebar.
- Advertisement below the map:** Located below the Venue MAP section.
- In-feed banner advertisement:** Located within the 'トピックス' (Topics) section.
- In-feed banner advertisement:** Located within the '関係ニュース' (Related News) section.

Advertising Menu & Rates

*For English-language pages, English banners and links to your company's English-language website can also be provided.

Menu		Rate (excl. tax)	Maximum number of slots	Specifications
Banner next to the site logo		¥500,000	2 slots	One jpg/png/gif file W 488 × H 275 px (Responsive compatible) Under 150 KB Free destination URL setting
Rectangle banner advertisement (Top)		¥400,000	3 slots	One jpg/png/gif file W 300 × H 250 px Under 150 KB Free destination URL setting
Rectangle banner advertisement (Middle)		¥300,000	2 slots	
Rectangle banner advertisement (Bottom)		¥200,000	1 slot	
Text banner advertisement		¥100,000	3 slots	Up to 25 full-width Japanese characters Free destination URL setting
In-feed banner advertisement		¥300,000	3 slots	One jpg/png/gif file Recommended size: W 600 × H 400 px Under 150 KB Headline: Up to 20 full-width Japanese characters Summary: Up to 70 Japanese characters Free destination URL setting
Advertisement below the map	Banner advertisement option	¥100,000	3 slots	One jpg/png/gif file W 318 × H 145 px Under 150 KB Free destination URL setting *Three fixed slots displayed at all times *First-come, first-served basis
	Standalone map advertisement	¥300,000		

Publication Schedule

Applications open	Advertisement application deadline	Material submission deadline open	Publication start date	Publication end date	Reporting
Monday, June 15	Friday, September 11	Friday, September 18	Thursday, October 1	Sunday, November 8	



Promote Your Business to Potential Exhibition Visitors Through The Nikkan Kogyo Shimbun Online Edition, a Comprehensive Source of Manufacturing Industry Information

Online Edition Original Advertorial



Menu	Rate (excl. tax)	Size	File size	File format	Max. no. of slots	Simultaneous banner submissions	Creative replacement
Small Billboard	¥600,000 / 1 week	PC: W 970 × H 90 px Mobile: W 320 × H 100 px	Under 150 KB each	jpeg/png/gif	3 slots	Maximum 2 creatives	Weekdays only Once per week
Rectangle A	¥250,000 / 1 week	W 300 × H 250 px			6 slots		
Rectangle B	¥200,000 / 1 week				6 slots		
Brand Text	¥150,000 / 1 week	Up to 35 full-width Japanese characters	-	txt	1 slot		
Advertorial	¥1,000,000 / 2 weeks	Online Edition •Small Billboard (1 week) •Brand Text Slot (1 week) •PR Slot (2 weeks) •Pickup Slot (2 weeks) Newswitch •Rectangle Banner A (2 weeks)	Under 150 KB each	jpeg/png/gif txt	3 slots	Maximum 1 creative	Not available

*For further details, please refer to The Nikkan Kogyo Shimbun Online Edition media guide: <https://corp.nikkan.co.jp/p/adguide#denshiban>



A Collaborative Project with Internet Tenjikai.tv A Video Package Service Featuring “Filming + Editing + Next-day Distribution”

Videos filmed and edited at your booth will be published on YouTube, banner advertising spaces within The Nikkan Kogyo Shimbun Online Edition, and the JIMTOF online platform. The videos may also be reused for secondary purposes. Take advantage of your participation in JIMTOF2026 as an opportunity to create digital content for your company.

Filming Products and Exhibits at Your Booth	Online Publication as Early as the Next Day	Videos will be edited into approximately one-minute content pieces and published online as early as the following day.
<p>Filming will be either on the day before the exhibition (move-in day), or on Day 1 or Day 2 of the exhibition.</p> 	<div style="display: flex; justify-content: space-between;"> <div style="text-align: center;">  <p>(1) YouTube Video Published on the JIMTOF exhibition page within Internet Tenjikai.tv</p> </div> <div style="text-align: center;">  <p>(2) The Nikkan Kogyo Shimbun Online Edition (*) and the JIMTOF Online Platform *Published in Rectangle Banner (Video Banner) A *The lower banner advertising area uses a unified design format for all advertisers, with links directed to item (1) above.</p> </div> </div>	

Filming Flow

Filming time is limited to a maximum of 30 minutes. To prioritize rapid online publication, filming will comprise the following three scenes.

- 1** In front of your booth, your company representative introduces featured products and services. The recorded audio from this scene will also serve as the narration for the overall video.
- 2** Product-focused footage. Product and service names will be displayed as captions in the lower-left corner of the screen.
- 3** The video concludes with additional product footage from different camera angles featuring the products and services shown in Scene 2.

Rates & Specifications	Rate (excl. tax)	Filming & Editing Package ¥500,000
	Maximum number of slots	Limited to the first 5 applicants
	Specifications	<ul style="list-style-type: none"> •Videos will be uploaded to Internet Tenjikai.tv's official YouTube channel as early as the day following filming. •Videos will also be featured in Rectangle Banner (Video Banner) A of The Nikkan Kogyo Shimbun Online Edition (*) and on the JIMTOF online platform. *The lower banner advertising area uses a unified design format for all advertisers. *The lower banner advertisement links to your company's video page within Internet Tenjikai.tv. •Video data will be delivered to your company after the publication period ends. •Translation services (using speech recognition technology) are also available. Please contact our representatives for details.
Additional information	<ul style="list-style-type: none"> •Delivery is scheduled for the day following filming. We kindly ask for your cooperation to ensure smooth proofreading and approval procedures. (In principle, proofreading is limited to one round.) •To prioritize prompt publication, please present one featured product or service within approximately one minute of video footage. •This package covers one product or one service introduction video. Quotations for multiple products or services will be provided separately. 	



*This service is provided by The Nikkan Kogyo Shimbun under subcontract to VIDIA Co., Ltd. The produced videos and related intellectual property rights are owned by VIDIA. Videos are scheduled to remain available on the same website even after the exhibition period ends.
 *Reports will only be provided for Rectangle Banner (Video Banner) A within The Nikkan Kogyo Shimbun Online Edition.
 *Additional menu options, including interview-style videos, are currently under consideration. Please feel free to contact us for further information.

Promote Your JIMTOF Exhibits to the Broad Readership of Five Specialized Industry Magazines

Joint Special Feature Across Five Industry Magazines “JIMTOF2026 Special Exhibition Issue”

Showcasing the latest machine tools and peripheral equipment exhibited at JIMTOF2026 together across five specialized industry magazines

A booklet version of the special feature will also be distributed at the exhibition entrance.



Sample Advertisement Layout

Product Introduction Advertorial

- Title: Approx. 35 Japanese characters
- Product introduction text: Approx. 600 Japanese characters
- Up to 3 photos and/or illustrations
- Booth number



Display Advertisement

H 230 mm × W 160 mm
Bleed size:
H 257 mm × W 182 mm

Media Overview

Feature title Joint Special Feature Across Five Industry Magazines “JIMTOF2026 Special Exhibition Issue”

Issue schedule **Press Technology – November Issue** (On sale October 8)
Machine Design – November Issue (On sale October 10)
Die & Mold Technology – November Issue (On sale October 16)
Factory Management – November Issue (On sale October 20)
Machinery Technology – Autumn Issue (On sale October 23)

Circulation **Press Technology** (30,000 copies)
Machine Design (36,500 copies)
Die & Mold Technology (30,000 copies)
Factory Management (36,500 copies)
Machinery Technology (35,000 copies)

Advertising Bonus

A booklet version of the special feature will be distributed at the exhibition venue.



Advertising Space & Rates

Color / space	Special rate (excl. tax)
4-Color / 4 Pages	¥881,000
4-Color / 2 Pages	¥668,000
2-Color / 2 Pages	¥307,000
1-Color / 2 Pages	¥210,000

*Additional interview fees will apply if editorial coverage is requested for advertorial advertisements.

Publication Schedule

Applications open	Advertisement application deadline	Advertisement data submission deadline	Publication begins
Monday, June 15	Tuesday, September 1	Friday, September 11	Starting Thursday, October 8



Comprehensive Coverage of the Latest Machine Tools, Cutting Tools, and Peripheral Equipment Exhibited at JIMTOF2026!

Special Supplement to the Autumn Issue of *Mechanical Engineering*

“JIMTOF2026—THE 33rd JAPAN INTERNATIONAL MACHINE TOOL FAIR Guidebook”

In addition to articles covering the latest technological trends in machine tools, the guidebook will feature JIMTOF2026 highlights, venue maps, and the JIMTOF2026 Exhibited Products Guide, which categorizes exhibited products by machine type.



Sample Advertisement Layout

Display Advertisement

H 230 mm × W 160 mm

Bleed size:

H 257 mm × W 182 mm



Advertising Bonus

“Our Booth’s Featured Products”

- Title: Approx. 35 Japanese characters
- Product introduction text: Approx. 600 Japanese characters
- Up to 3 photos and/or illustrations
- Booth number



Media Overview

Media name	Special Supplement to the Autumn Issue of <i>Mechanical Engineering</i> “JIMTOF2026—THE 33rd JAPAN INTERNATIONAL MACHINE TOOL FAIR Guidebook”
Publication date	Scheduled for mid-October
Publication format	B5 format, approx. 260 pages
Circulation	35,000 copies

Advertising Space & Rates

Space	Rate (excl. tax)
Cover 1	¥760,000
Cover 2	¥600,000
Cover 4	¥660,000
4-Color / 1 Page	¥490,000
2-Color / 1 Page	¥190,000
1-Color / 1 Page	¥120,000

Publication Schedule

Applications open	Advertisement application deadline	Advertisement data submission deadline	Publication date
Monday, June 15	Monday, September 7	Friday, September 25	Scheduled for mid-October



A Hybrid Print & Web Media Platform Ideal for Pre-show and On-site Promotion

A Lead Generation Media Platform Across Print and Web

A production-goods information magazine distributed free of charge every month to approximately 30,000 readers nationwide. Information will also be published online. During the exhibition, a special supplementary booklet featuring this exhibition will also be distributed at the venue.

*This project is managed by Nikkan Kogyo Communications Co., Ltd.

Advertising Bonus

One product article (approximately 100 Japanese characters) will be included within the special feature pages.

**ロボットアームに取付け簡単
ビジョンシステム
OnRobot (東京豊島区)**

「Eyes」は、ロボットアームの首首に柔軟に取付け可能な2.5Dビジョンシステム。奥行き認識機能に優れ、向きや形状、サイズの異なる物を素早く簡単にピックアップできる。固定された位置に縛られず、多彩なピックアップを実現。

資料請求番号 12006-01201



Sample Advertisement Layout

Cover sample ▶

www.shinseihinjoho.jp/ 8

月刊 **BtoB製品情報誌** **新製品情報**

図面管理システム **ズメーン** × **ChatGPT-4o** 最新AI

図面に記載されている項目をAIが自動で入力



詳しくは、以下の番号で資料請求
もしくは **ズメーン** 検索 **FactBase**

資料請求番号 12408-00101

記事の目次
JIMTOF2018で注目される製品・技術

また、本誌の特別付録である「新製品情報」は、最新の製品情報や技術動向を掲載しています。本誌の特別付録である「新製品情報」は、最新の製品情報や技術動向を掲載しています。

様々な金属加工に！
**パイカヤマト
放電加工コンタクトマン**

1/4 page advertisement sample

JIMTOF2018

本誌の特別付録である「新製品情報」は、最新の製品情報や技術動向を掲載しています。

ケーブルの交換、充填をスピーディーに
**ユニバーサル
ケーブルクランプ**

2/4 page advertisement sample

イグスは
JIMTOF2018に出展します **JIMTOF2018**

全ての装置に安心と効率を
不測のダウンタイム0
スマートプラスチック

ケーブルの交換、充填をスピーディーに
**ユニバーサル
ケーブルクランプ**

4/4 page advertisement sample

ビジョンシステム
OnRobot

自動はんだ付けテスター
IMADA

幅広いフィールドで活躍する
イマダの荷重測定

Sample bonus article
(Approx. 100 Japanese characters)

Media Overview

Media name	New Products Information
Publication date	Published on Thursday, October 1 (October Issue)
Publication format	A4 format
Circulation	30,000 copies

Advertising Space & Rates

Size	Rate (excl. tax)
4-color 1/4 page	¥183,400
4-color 2/4 page	¥330,100
4-color 4/4 page (1 full page)	¥586,800

Publication Schedule

Applications open	Monday, June 15
Advertisement application deadline	Tuesday, August 18
Advertisement data submission deadline	Wednesday, August 26
Publication date	Thursday, October 1

[Contact Information]
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