<Α	dvertisers Contact>			
	Name of Advertiser			
	Contact Person			
	Telephone Number			
<n< th=""><th>laterial Production Contact&gt;</th><th></th></n<>	laterial Production Contact>			
	Company Name			
	Contact Person			
	Telephone Number			
<d< th=""><th>Petails&gt;</th><th colspan="3"></th></d<>	Petails>			
	Ad Material Submission Media	CD-R		
	Publication Date on	Please check.		
	Operating System	Mac OS Ver. (		
	Output File Name .eps			
	Final Galley Proof	Full Color		
	Font	Please outline all fonts.		
	Ad Material Sizes	Please check. ☐ B1-B2 (Height:370mm × Width:243mm) ☐ A1-A3,E1-E2 (Height: 98mm × Width:243mm) ☐ G1-G4 (Height:175mm × Width:121mm) ☐ C1-C19 (Height: 80mm × Width:110mm) ☐ H1-H2 (Height:370mm × Width:121mm)		
	Number of Colors	Full color: Please create with CMYK. (RGB and spot color are not accepted)		
	Application	Please check.  Adobe Illustrator		
	Embedded Data	Please check.  □EPS (CMYK) □TIFF (CMYK)		

For more details: The Nikkan Kogyo Shimbun, LTD.

□No

14-1, Nihonbashi-Koamicho, Chuo-ku, Tokyo 103-8548, Japan TEL: +81-3-5644-7303 E-mail:k-info@media.nikkan.co.jp

C	Checklist Check the following items, and put a check mar	k □.		
	☐ Font size: 9Q or 6 points; Outlined characters: 8.5 points or r	nore		
	Rule lines: 0.3 points or more			
	☐ All fonts are outlined.			
	☐ Bleed marks, unnecessary objects, anchor points, and isolate from the final draft data.	ed points are	deleted	
	☐ The data is saved in the same version as the version of the a	application use	ed.	
	☐ Illustrator data is saved in EPS format. (.ai, .pdf are prohibite	d)		
	☐ Image data is set to an appropriate resolution for its actual si (Standard appropriate image resolution: 200 ppi)	ze.		
	☐ The image data is saved in Macintosh 8-bit/pixel binary form	at or ASCII85	format.	
	☐ The document size is correct. (Stroke width does not overflow	v)		
	☐ CMYK color is used for color documents. (RGB is prohibited)			
	☐ Layout data and image data are saved in the same folder.			
	☐ Final galley proofs are output at full size and checked characters, missing images, etc.).	for errors (	garbled	
	☐ Submission media / Data Submission Specification Sheet / fill been prepared.	nal galley prod	ofs have	
	☐ The original data is backed up.			
	☐ Virus check has been performed.			