

<Advertisers Contact>

Name of Advertiser	
Contact Person	
Telephone Number	

<Material Production Contact>

Company Name	
Contact Person	
Telephone Number	

<Details>

Ad Material Submission Media	CD-R
Publication Date on	Please check. <input type="checkbox"/> 26-29/Oct/2026 <input type="checkbox"/> 30-31/Oct/2026
Operating System	Mac OS Ver. ( )
Output File Name	.eps
Final Galley Proof	Full Color
Font	<b>Please outline all fonts.</b>
Ad Material Sizes	Please check. <input type="checkbox"/> D1-D2 (Height: 370mm × Width: 243mm) <input type="checkbox"/> A1-A2, C1, G1-G2 (Height: 98mm × Width: 243mm) <input type="checkbox"/> E1-E33 (Height: 80mm × Width: 75mm) <input type="checkbox"/> F1-F6 (Height: 24mm × Width: 75mm) <input type="checkbox"/> B1-B6 (Height: 78mm × Width: 120mm)
Number of Colors	Full color: Please create with CMYK. (RGB and spot color are not accepted)

Application	Please check. Adobe Illustrator <input type="checkbox"/> 8.0.1 <input type="checkbox"/> 9.0.2 <input type="checkbox"/> 10.0.3 <input type="checkbox"/> CS <input type="checkbox"/> CS2 <input type="checkbox"/> CS3 <input type="checkbox"/> CS4 <input type="checkbox"/> CS5 <input type="checkbox"/> CS6 <input type="checkbox"/> CC Adobe Photoshop <input type="checkbox"/> 6.0.1 <input type="checkbox"/> 7.0.1 <input type="checkbox"/> CS <input type="checkbox"/> CS2 <input type="checkbox"/> CS3 <input type="checkbox"/> CS4 <input type="checkbox"/> CS5 <input type="checkbox"/> CS6 <input type="checkbox"/> CC Adobe in Design <input type="checkbox"/> CS3 <input type="checkbox"/> CS4 <input type="checkbox"/> CS5 <input type="checkbox"/> CS6 <input type="checkbox"/> CC
Embedded Data	Please check. <input type="checkbox"/> EPS (CMYK) <input type="checkbox"/> TIFF (CMYK)
Overprint	Please check. <input type="checkbox"/> No

For more details: The Nikkan Kogyo Shimbun, LTD.

14-1, Nihonbashi-Koamicho, Chuo-ku, Tokyo 103-8548, Japan  
 TEL: +81-3-5644-7303 E-mail: k-info@media.nikkan.co.jp

## Checklist Check the following items, and put a check mark .

- Font size: 9Q or 6 points; Outlined characters: 8.5 points or more
- Rule lines: 0.3 points or more
- All fonts are outlined.
- Bleed marks, unnecessary objects, anchor points, and isolated points are deleted from the final draft data.
- The data is saved in the same version as the version of the application used.
- Illustrator data is saved in EPS format. (.ai, .pdf are prohibited)
- Image data is set to an appropriate resolution for its actual size.  
(Standard appropriate image resolution: 200 ppi)
- The image data is saved in Macintosh 8-bit/pixel binary format or ASCII85 format.
- The document size is correct. (Stroke width does not overflow)
- CMYK color is used for color documents. (RGB is prohibited)
- Layout data and image data are saved in the same folder.
- Final galley proofs are output at full size and checked for errors (garbled characters, missing images, etc.).
- Submission media / Data Submission Specification Sheet / final galley proofs have been prepared.
- The original data is backed up.
- Virus check has been performed.