



JIMTOF Daily

<Proposal of Advertising>

*Corresponding to English and Japanese

June, 2022

JIMTOF Fair Management Office



Japan Machine Tool Builders' Association (JMTBA)



Tokyo Big Sight Inc.

Planning and Production by THE NIKKAN KOGYO SHIMBUN, LTD.

1. Outline of Media

Name of Media	JIMTOF Daily (The Tabloid of the 31st Japan International Machine Tool Fair published by Organizers)
Date of Issue	From November 8 th to November 13 th , 2022 ※ Published daily for 6 days
Type of Paper	Tabloid Paper, 8 pages Language: English and Japanese Type of Color: Full Color
Number of Publication	11,000 copies / per day *Distributed in the exhibition hall (differ from day to day)
Contents of Article	<ul style="list-style-type: none"> - JIMTOF guide map - Trend analysis report of exhibitors - Introduction article of companies' booth - Recommended points in Additive Manufacturing area etc.
Space of Advertising	<p>All type of advertising is full color. The type of advertising is as follows.</p> <ul style="list-style-type: none"> - 2 Type of Bottom of Page Advertising - Full Page Advertising - 2 Type of Introduction Advertising <p>*Full page advertising and Editorial are available. *Introduction advertising in English is available.</p>
Opening Date for Advertising Application	From July 1 st , 2022 (Fri.)
Deadline for Advertising Application	<p>[Catalog Advertising] September 16th, 2022 (Fri.) [Pure Advertising] September 30th, 2022 (Fri.)</p>
Deadline for Submitting Advertising Manuscript	<p>[Materials of Catalog Advertising from Advertisers] September 30th, 2022 (Fri.) [Pure Advertising] October 14th, 2022 (Fri.)</p>

2. Image of Media

JIMTOF Daily

JIMTOF 2018
OFFICIAL NEWSPAPER

DAY 1
11/1
[木]

November.1 (Thu)

第29回 日本国際工作機械見本市 The 29th JAPAN INTERNATIONAL MACHINE TOOL FAIR

未来へつなぐ、技術の大樹 最先端IoTを実感 「つなぐ」技術で変革を

CONNECT by technology for the future
Experience the cutting edge of IoT
A revolution of "connecting" technologies

ご挨拶

JIMTOFは世界最新の技術がそろった「技術ショー」です。即売会のイメージではなく、技術をどうみせるかが勝負です。各社が踏ん張って最先端の製品を開発し、出品されます。製造業の方々には変革の時代だからこそ、新しい技術をご覧になることが大切でしょう。

今回のキーワードは「つなぐ」です。話題のIoTは、機械が自らデータを収集し、判断し、制御する。IoTの判定には価値が必要です。価値の設定には機械に取り付けたセンサーで音を拾うなどしたデジタルデータが欠かせず、データ収集にはIoTが必要です。こうした環境を整備しないと日本の産業は立ちゆかなくなると危惧します。

JIMTOFでは企画展示として、会場を大きな工場に見立て、72社・300台近くの工作機械を共通のIoT

プラットフォームでつなぎました。世界でも今までにない展示です。会場でIoTの一端を実感してください。

工作機械メーカーにとどまらず、幅広い分野の発展があります。例えば、工作機械と表裏一体の工具です。8月に開かれた米国での見本市では、通信機能内蔵の工具が展示されました。工具も、非常に面白いです。

In Japanese

その製品づくりを担うのは来場者の皆さまと出展者です。少子高齢化の中でさまざまな変化があり、生産効率をいかに高め、人を介さない生産をどう構築していくか。経営者ならばどなたも、そんな悩みを抱えています。その解を求め、JIMTOFをご覧ください。ただそれだけでいいです。

Introduction

JIMTOF is a technology show that exhibits a wide range of the latest technologies. It is different from a spot sale event in that the competition is in how the technologies are presented. Each company devotes concerted efforts to developing and exhibiting cutting-edge products. Because this industry is a topic of IoT allows the operating conditions of machinery and production progress to be made visible, and is the first step in matters such as traceability and preventing failures. As it advances, AI will also play an important role. In order to judge whether a noise

In English



produced by a machine is normal or not, a threshold value is necessary. When setting the threshold value, digital sound data collected by installing a sensor on the machine is essential, and IoT is needed in order to collect this data. Without this environment, there is the risk that Japanese industry could come to a standstill. For the regular exhibition at JIMTOF, the venue has been set up to resemble a large plant, and close to 300 machine tools from 72 companies were connected using a shared IoT platform. It is a kind of exhibition that is completely new in the world. Visitors to the event can get a look at the world of the IoT.

In addition to machine tool manufacturers, there will be products with built-in communications functions were on display. Extremely interesting advances are taking place in tools and instruments as well.

It is said that GAFA (Google, Apple, Facebook, and Amazon) are taking the world by storm, and it is the exhibitors and attendees at JIMTOF who are responsible for producing their products. As a wide range of changes are taking place in an aging population, the most important goals are improving productivity as much as possible and determining how to construct unmanned production systems. These concerns are shared by everyone involved with business management. I hope that you will come to JIMTOF in search of solutions.

In English



日本工作機械工業会
会長 飯村 幸生

Yukio Iimura
Chairman of the
Japan Machine
Tool Builders' Association

今日のイベント Today's event

■13:30~14:30

【講演】EVの性能向上に求められる
技術革新

[Lecture] Technological innovation needed for
EV performance improvement

『ものづくり』の可能性と世界を広げる
東芝機械のマザーマシン

超精密加工の
高効率・高品質
実現します

超精密立形加工機
UVM-700E (5AD)

クイル繰出主軸でワークへの
柔軟なアプローチが可能

横形マシニングセンタ
BM-1000Q

超高压クーラント対応で
難削材の高効率加工を
実現します

ターニングセンタ
TMD-13C (B)

東芝機械株式会社

本社 〒410-8510 静岡県沼津市大岡2068-3
工作機械営業部 東京本店 TEL (03) 3509-0271 FAX (03) 3509-0335
ナノ加工システム営業部 TEL (055) 926-5080 FAX (055) 926-6592

http://www.toshiba-machine.co.jp

3-1. Layout Image (Plan)

*The contents of article and layout, etc. might be changed according to circumstances. We apologize in advance.

Day 1 (Nov. 8th)

Front Page	Page 2	Page 3	Page 4	Page 5	Page 6	Page 7	Page 8
<div>Under the Masthead <A3> Report & Photo Front Page Ad <A1></div>	<div>Report & Photo Ad under Article <B1></div>	<div>Full Page Ad <C1></div>	<div>Report & Photo Ad under Article <B2></div>	<div>Report & Photo Ad under Article <B3></div>	<div>Report & Photo Ad under Article <B4></div>	<div>Catalog Ad <D1> <D2> <D3> <D4> Catalog Ad <E1></div>	<div>Report & Photo Ad under Article <B5></div>

Day 2 (Nov. 9th)

Front Page	Page 2	Page 3	Page 4	Page 5	Page 6	Page 7	Page 8
<div>Under the Masthead <A1> Report & Photo Front Page Ad <A2></div>	<div>Report & Photo Ad under Article <B5></div>	<div>Full Page Ad <C2></div>	<div>Report & Photo Ad under Article <B1></div>	<div>Report & Photo Ad under Article <B2></div>	<div>Report & Photo Ad under Article <B3></div>	<div>Catalog Ad <D5> <D6> <D7> <D8> Catalog Ad <E2></div>	<div>Report & Photo Ad under Article <B4></div>

Day 3 (Nov, 10th)

Front Page	Page 2	Page 3	Page 4	Page 5	Page 6	Page 7	Page 8
<div>Under the Masthead <A2> Report & Photo Front Page Ad <A3></div>	<div>Report & Photo Ad under Article <B4></div>	<div>Full Page Ad <C1></div>	<div>Report & Photo Ad under Article <B5></div>	<div>Report & Photo Ad under Article <B1></div>	<div>Report & Photo Ad under Article <B2></div>	<div>Catalog Ad <D9> <D10> <D11> <D12> Catalog Ad <E3></div>	<div>Report & Photo Ad under Article <B3></div>

Information

<Set Plan>
Front Page Ad
+
Under the Masthead

If you post Ad under Article on Front page,
you can post “under the Masthead” on another day.

Catalog Ad

*Unified Format

Contents

1. Name of Company	2. Text
3. Booth Number	4. Contact Address (E-mail address or URL)
5. Headline (+English)	6. Photo (JPEG Data etc.)

3-2. Layout Image (Plan)

*The contents of article and layout, etc. might be changed according to circumstances, We apologize in advance.

Day 4 (Nov. 11th)

Front Page	Page 2	Page 3	Page 4	Page 5	Page 6	Page 7	Page 8
Under the Masthead <A3> Report & Photo Front Page Ad <A1>	Report & Photo Ad under Article <B3>	Full Page Ad <C2>	Report & Photo Ad under Article <B4>	Report & Photo Ad under Article <B5>	Report & Photo Ad under Article <B1>	Catalog Ad <D1> <D2> <D3> <D4> Catalog Ad <E1>	Report & Photo Ad under Article <B2>

Day 5 (Nov. 12th)

Front Page	Page 2	Page 3	Page 4	Page 5	Page 6	Page 7	Page 8
Under the Masthead <A1> Report & Photo Front Page Ad <A2>	Report & Photo Ad under Article <B2>	Full Page Ad <C1>	Report & Photo Ad under Article <B3>	Report & Photo Ad under Article <B4>	Report & Photo Ad under Article <B5>	Catalog Ad <D5> <D6> <D7> <D8> Catalog Ad <E2>	Report & Photo Ad under Article <B1>

Day 6 (Nov. 13th)

Front Page	Page 2	Page 3	Page 4	Page 5	Page 6	Page 7	Page 8
Under the Masthead <A2> Report & Photo Front Page Ad <A3>	Report & Photo Ad under Article <B1>	Full Page Ad <C2>	Report & Photo Ad under Article <B2>	Report & Photo Ad under Article <B3>	Report & Photo Ad under Article <B4>	Catalog Ad <D9> <D10> <D11> <D12> Catalog Ad <E3>	Report & Photo Ad under Article <B5>

Information

<Set Plan>
Front Page Ad
+
Under the Masthead

If you post Ad under Article on Front page,
you can post “under the Masthead” on another day.

Catalog Ad

*Unified Format

Contents

1. Name of Company	2. Text
3. Booth Number	4. Contact Address (E-mail address or URL)
5. Headline (+English)	6. Photo (JPEG Data etc.)

4. Price List & Type of Advertising

Type of Advertising	Date of Insertion	Insertion Page	Price (Tax not Included)	Size (Height × Width) Unit: mm
Advertising under Article -Front Page- Under the Masthead <A1 to A3>	2 days	Front Page	JPY 1,500,000-	98.0 × 243.0 (30.0 × 74.0)
Advertising under Article -Inside Pages- Daily <B1 to B5>	6 days	Page 2, 4, 5, 6 and 8 *Rotation changed by date.	JPY 2,000,000-	98.0 × 243.0
Full Page Advertising*1 <C1 and C2>	3 days	Page 3	JPY 2,400,000-	370.0 × 243.0
Catalog Advertising [1] <D1 to D12>	2 days	Page 7	JPY 250,000- English Translation is Available: + JPY 20,000-*2	Catalog Advertising will be made by the Nikkan Kogyo Shimbun. Ltd.
Catalog Advertising [2] <E1 and E3>	2 days	Page 7	JPY 250,000- English Translation is Available: + JPY 20,000-*2	Catalog Advertising will be made by the Nikkan Kogyo Shimbun. Ltd.

*1 Article-style advertisement is also offered for full page advertising.

*2 English translation of Catalog Advertising is possible to request to the Nikkan Kogyo Shimbun, Ltd. In that case, we will charge an additional fee of JPY 20,000-. as English translation fee.

6. Terms & Conditions (Regulation)

❖ Please make sure to adhere to the data submission deadlines.

- ①Advertising should be submitted in the final format.
- ②Accepted formats for advertising are by Adobe Illustrator, Adobe Photoshop or InDesign.
- ③Please ensure that the area of the advertising covers no more than 60% of the total surface area.
- ④Enclosed borders should be added on the final format. These borders should be within the size of the regulation.
- ⑤The minimum font size of the manuscript is 6pt (2.25mm). Fonts on the manuscript should be outlined.
- ⑥Image data should be in the actual size used and the appropriate resolution. (The standard image aptitude resolution is 200 pixels/inch)
- ⑦Image data should be binary, not (compressed) JPEG.
- ⑧QR Code should be only black color and at least 2 square cm.
- ⑨Data made by Illustrator and Photoshop should be saved in EPS format.
- ⑩The color on the manuscript should be four colors (CMYK).
- ⑪Unnecessary objects, anchor points, etc. in the completed data should be removed.
- ⑫Data should be placed on the same level in one folder without any excesses or insufficiencies.
- ⑬The final version of the output sample of the manuscript should be printed in the original size in full scale. Please check all text before submitting and attach three copies of printed sample.
- ⑭Please be sure to attach the submission specifications.
 - The Advertisement Publication Guide and Submission Specifications will be posted on the website of The Nikkan Kogyo Shimbun.
<<[<https://corp.nikkan.co.jp/p/jimtof_adguide/2022/index#tabloid>>](https://corp.nikkan.co.jp/p/jimtof_adguide/2022/index#tabloid)>>

For any questions or more detailed information,
kindly contact the person in charge at the Nikkan Kogyo Shimbun, Ltd.

Applications and Inquiries

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