

# MEDIA DATA

## FACTORY MANAGEMENT

### 工場管理

This magazine is factory improvement  
business magazine from the management to  
t h e p r a c t i c i n g e n g i n e e r .

THE NIKKAN KOGYO SHIMBUN,LTD.

14-1, Nihonbashi Koami-cho Chuo-ku,Tokyo 103-8548 JAPAN  
TEL:+81-3-5644-7450,FAX, +81-3-5644-7405 E-MAIL:pub\_ad@media.nikkan.co.jp

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### Factory Management Magazine

工場管理 (Kojyo Kanri)

Publisher	Haruhiro Imizu (The Nikkan Kogyo Shimbun , Ltd)
Editorial Dept	Magazine Editorial Dept., Publication Bureau
Foundation	December , 1954
Circulation	36,500 copies
Frequency of Publication	12 times a year
No. of Editorial Pages	132 pages
Language	Japanese
Printing Method	B5(W 182 ×D 257 mm)
Book Binding:	Perfect-binding
Subscription:	¥1,380
Date of publication	The 20th day one month prior to the month of issue
Ad Closing Date	The 20th day two months prior to the month of issue

#### Readers Classified by Business Fields

	Component Ratio
1.Transportation Machinery	12.0%
2.Metal Working	11.0%
3.Rubber, Plastic Processing Industries	9.0%
4.General Industrial Machinery	8.0%
5.Food and Chemicals.	7.0%
6.Precision Machinery	7.0%
7.Electric Home Appliances	6.0%
8.Petroleum and Chemistry.	5.0%
9.Engineering	5.0%
10.Electron Device and Parts	5.0%
11.Iron and Steel & Nonferrous Metal Manufacturers	5.0%
12.Machine Parts	4.0%
13 Measurement and Control Equipment.	3.0%
14.Hydraulics, Pneumatics Equipment	2.0%
15.Papermaking and Fiber	2.0%
16.Computer and Peripheral Equipment	2.0%
17.Others	7.0%

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### Readers Classified by Positions

	Component Ratio
1.Management	14.0%
2.Factory Manager and Dept Manager	17.0%
3.Sec.Chief	27.0%
4.Sec.Sub-Chief and Chief Clerk	19.0%
5.Specialist	6.0%
6.Staff in General	14.0%
7.Others	3.0%

### Readers Classified by Jobs

	Component Ratio
1.Research and Development	3.0%
2.System Development and Designer	5.0%
3.Material and Purchasing	9.0%
4.Equipment Designer	5.0%
5.Production Technique	33.0%
6.Production Management	20.0%
7.Quality Control	10.0%
8.Sales and Sales Engineer	4.0%
9.Management Financial Affairs	11.0%

### Readers Classified by Ages

	Component Ratio
1. 20~29	8.0%
2. 30~39	25.0%
3. 40~49	34.0%
4. 50~64	29.0%
5. 65~	4.0%

### Readers Classified by Employee

	Component Ratio
1. 10 and below	6.0%
2. 10~49	8.0%
3. 50~99	10.0%
4. 100~299	30.0%
5. 300~499	11.0%
6. 500~999	13.0%
7. 1000~2999	12.0%
8. 3000~4999	4.0%
9. 5000~	6.0%