

MEDIA DATA

PRESS WORKING

プレス技術

This Magazine is total professional magazine of the plastic working from press working to the work improvement.

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Press Working Magazine

プレス技術 (Press Gijyutsu)

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Foundation	June , 1963
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Ad Closing Date	The 8th day two months prior to the month of issue

Readers Classified by Business Fields

	Component Ratio
1.Precessing Industries	26.0%
2.Press Mould	15.7%
3.Transportation Machinery	10.8%
4.Metal Processing	9.4%
5.Press Machinery	5.5%
6.Information Communication Equipment	3.7%
7.Machine Parts	3.2%
8.Enginnering	2.5%
9.Iron and Steel & Nonferrous Metal Manufacturers	1.8%
10.Peripheraly Equipment	2.0%
11.Sheet Metal Works	3.2%
12.Machine Tools	1.0%
13.Rubber, Plastic Processing Industries	0.9%
14.Hydraulics, Pneumatics Equipment	0.7%
15.Government Office, Schools and Research Institutes	0.5%
16.EDM(Electric Discharge Machine)	0.5%
17.CAD/CAM/CAE	2.5%
18.Plastic Mould	2.0%
19.Mould Parts and Materials	2.0%
20.Others	7.1%

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Readers Classified by Positions

	Component Ratio
1.Management	16.8%
2.Factory Manager and Dept Manager	12.7%
3.Sec.Chief	15.5%
4.Sec.Sub-Chief and Chief Clerk	23.4%
5.Specialist	6.2%
6.Staff in General	22.2%
7.Others	3.2%

Readers Classified by Jobs

	Component Ratio
1.Research and Development	8.1%
2.System Development and Designer	3.2%
3.Equipment Designer	4.8%
4.Mould Designer	21.4%
5.Production Technique	34.6%
6.Production Management	4.6%
7.Quality Control	1.5%
8.Planning and Investigation.	1.2%
9.Sales and Sales Engineer	7.9%
10.Management Financial Affairs	6.9%
11.Others	5.8%

Readers Classified by Ages

	Component Ratio
1. 25 and below	2.8%
2. 25~29	9.4%
3. 30~34	14.8%
4. 35~39	14.6%
5. 40~44	14.4%
6. 45~49	15.0%
7. 50~54	14.7%
8. 55~	14.3%

Readers Classified by Employee

	Component Ratio
1. 10 and below	10.5%
2. 10~49	12.7%
3. 50~99	13.9%
4. 100~299	25.1%
5. 300~499	6.9%
6. 500~999	9.7%
7. 1000~299	12.9%
8. 3000~4999	2.8%
9. 5000~	5.8%